

LET US TAKE THE BURDEN OF SEARCH MARKETING OFF YOUR SHOULDERS

**PROMINENT
PLACEMENT**
Strategic Search Marketing



With our experienced and dedicated team, we generate measurable results—**revenue**—for our clients.



ABACUS SOLUTIONS



We produced well over a **500% return on investment** for longtime client Abacus Solutions.

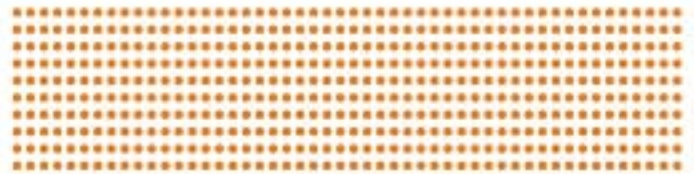
**500%
return**



SOLO HORTON BRUSHES



More than 2500* leads and catalog requests were produced in addition to a **400% return on investment**.



*each dot represents 5 leads

"Stellar results. Smart people. PPI brings a thorough understanding of all the tools needed to get a client's SEO campaign noticed and moved to the top of the fold."
Tom Matte — *MAX Advertising*

"PPI takes more than a formulaic approach — there's some pretty impressive science behind it. And the people I deal with are top notch."
Jim Coyis — *PaperHost*

"PPI's knowledge of search engine optimization and project management were key factors in our successful online search programs at SunTrust Bank. Focused. Insightful. A trusted advisor."
Randy Burge — *Accenture*

OUR SERVICES

- 🕒 Search engine optimization (SEO)
- 💰 Paid search campaigns (pay-per-click, PPC)
- 🔗 Link-building
- 📄 Optimized press releases
- 📡 Blog optimization
- 📱 Leveraging social media for SEO
- 📍 Local search marketing
- 🔍 Usability analysis & conversion optimization
- 🗣️ Search engine reputation management
- 📄 Landing page optimization
- 📞 Search marketing audits
- 📞 Phone call tracking
- 📊 Data analysis & custom reporting

ABOUT US

Google AdWords
Certified Company



Staff well-versed in marketing

Responsive client service

Founded in 2001 — over a decade of happy clients

Award-winning ★★★★★

To find out how
Prominent Placement
can help drive revenue
for your business,
contact Stacy Williams at:

stacy@prominentplacement.com
404.373.9727 x702

www.prominentplacement.com, www.searchadvisory.net (blog)
www.facebook.com/prominentplacement, twitter @ProminentPlcmnt